**Business Studies**

**Grade 12**

**Ethics & Professionalism Questions**

1. Explain how businesses should apply the following King Code principles:

1.1 Responsibility (4)

1.2 Accountability (4)

1.3 Transparency (4)

2. Read the scenario below and answer the questions that follow.

The Advertising Standards Authority (ASA) regulates advertising in South Africa and protects customers from unfair advertising practices.

2.1 Give FOUR examples of unethical advertising. (4)

2.2 Recommend TWO ways businesses can deal with unethical advertising. (4)

3. Identify the Kings Code principle in EACH of the statements below.

3.1 Supa Traders publishes the value of their shares in their financial

Reports. (2)

3.2 The directors of Silver String Ltd take responsibility for their decisions

and actions. (2)

4. Recommend strategies that businesses can introduce to deal with employees

who abuse work time. (10)

5. Read the scenario below and answer the questions that follow.

**PHOPHO GENERAL DEALER (PGD)**

Some employees of Phopho General Dealer use their cell phones to make private calls during office hours. Cathy, a manager, promised Aiden a promotion if he agree to have a relationship with her.

5.1 Identify TWO types of unethical business practices from the scenario

above. (4)

6. Recommend strategies that businesses could use to deal with the pricing of

goods in rural areas. (6)

7. Indicate in EACH case below whether it represents an unethical or

unprofessional business practice.

7.1 JJ Motors advertised a second-hand vehicle as new. (2)

7.2 The receptionist of Mano’s Clothing is using the office telephone for

personal calls. (2)

7.3 The owner of Timmy Shuttles did not keep his promise to deal with the

complaints of the clients. (2)

7.4 Getz Manufacturers used some of the ideas of Fanon Manufacturers in

the design of their new products. (2)

7.5 Lessing Engineers did not declare all their income to SARS. (2)

8. Read the scenario below and answer the questions that follow.

**SIBIYA CASH AND CARRY (SCC)**

Some employees of Sibiya Cash and Carry downloaded music and movies using the business internet. Cindy, a manager, promised Anton a promotion if he agreed to have a relationship with her.

Redraw the table below and then answer the questions that follow.

|  |  |  |
| --- | --- | --- |
| **UNETHICAL BUSINESS PRACTICE**  **(8.1)** | **TYPES**  **(8.2)** | **SUGGESTIONS**  **(8.3)** |
| **(a)** |  |  |
| **(b)** |  |  |

8.1 Quote TWO unethical business practices from the scenario. (2)

8.2 Identify the type of unethical business practice for EACH ONE quoted in

QUESTION 8.1. (4)

8.3 Suggest practical ways that SCC could introduce to deal with the unethical

business practices identified in QUESTION 8.2 (8)

9. Read the scenario below and answer the questions that follow.

**NATASHA DÉCOR (ND)**

The financial manager of Natasha Décor ensures that value-added tax (VAT) is paid over to SARS on time. Employees are paid according to the amount of effort and time spent at work. ND does not use identical ideas from their competitors to benefit their own business.

9. List the THREE ways in which ND conduct business professionally, responsibly and ethically. Quote from the scenario to support your answer. Use the table below to present your answer.

|  |  |
| --- | --- |
| **BUSINESS PRACTICE** | **QUOTE FROM SCENARIO** |
|  |  |

(12)

10. Suggest ways in which professional, responsible, ethical and effective business

practices should be conducted. (6)

11. Suggest ways in which businesses can deal with the following   
 unethical/unprofessional business practices:

11.1 Pricing of goods in rural areas. (4)

11.2 Abuse of work time. (4)

12. Identify the unethical or unprofessional business practices illustrated in each of

the following scenarios:

12.1 Nohako Stores charges more for the same goods in the village than in

the city. (2)

12.2 The director of Mzi Consulting uses the business credit card to pay for

his personal expenses. (2)

12.3 Employees of Borwa Attorneys spend more time on social networks

during office hours than on their duties. (2)